# BEYOND ZERO

Beyond Zero is an independent feature-length documentary that chronicles the story of visionary leader Ray Anderson and his company, Interface. After a life-changing epiphany, Ray led his team on a high-stakes journey to become a sustainable enterprise. Ray's heroic leadership serves as an inspiration for organizations at any stage and a call to action that ignites the human spirit.

### **Texas Strong**

The time has come for industry leaders and educators to unite. We must empower leaders from all industries to make the necessary changes to set our planet on the right course. That is why Beyond Zero is screening

throughout Texas as part of a four-city tour. Each stop will include networking with other conscious leaders, a viewing of the film, and a live Q&A with the film's director, Nathan Havey, and other key sustainability leaders.

### **Impact Partners**

The Texas Tour relies on corporate sponsors through our Impact Partners program. Benefits include a post-tour private screening for participating companies followed by Q&A with the Director. Impact Partners will also be recognized at tour events and each Impact Partner company name will be added to the closing credits of the film. Most importantly, the success of the Texas Tour will allow for the launch of The Beyond Zero **Texas Education Plan.**  leaders throughout the state. The film will be screened in a series of events from Monday, April 11th through Thursday, April 14th with stops in Fort Worth (Mon), Dallas (Tues), Houston (Thurs), and Austin (Fri). These events are made

Following the bold leadership of Ray Anderson, the

Beyond Zero Texas team has created a bold vision for

possible by the generous support of the Beyond Zero Impact Partners.

### **Texas Education Plan**

Upon successful completion of the Texas Tour, the combined funding raised by our Beyond Zero Impact Partners will officially launch the Texas Education Plan. This initiative will make Beyond Zero, along with additional tools and resources, available for educators throughout the state of Texas at no

cost. The true benefit of supporting the Texas Tour is the resulting education that will impact Texas for generations to come.

Texas Impact Partner sponsorship opportunities available for \$10,000 per event with Statewide Presenting Partner opportunities starting at \$35,000. Gifts-in-kind and other creative sponsorships will also be considered.

For more information about the Beyond Zero Texas Tour or to become an Impact Partner, please contact Beyond Zero Texas Chairman, Jeff Schiefelbein, and his team at 5. Jeff Schiefelbein Beyond Zero Texas Chairman BeyondZero@energyby5.com

# BEYOND ZERO TEXAS TOUR

## **Tour Details**